



Classification of Exports, Human capital and Economic Growth: A Causality analysis for Pakistan, 1975-2014

by

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Abstract

The study empirically examines the effects of real primary commodity exports, real semi manufactures exports, real manufactured exports, real total exports and human capital on real GDP growth using time series data for the period 1975-2014 for Pakistan. ARDL bound testing approach is employed to investigate short run and long run relationship. The direction of causality is verified by using error correction model. The results show that real primary commodity exports, real semi manufactures exports, real manufactured exports and real total exports have a significant effect on real GDP growth in short run and long run that supports ELG hypothesis. Short run effect of human capital is not observed but in long run it does effect real GDP growth. The results also support Growth led export (GLE) hypothesis in long run while in short run it validates only for real semi manufactures exports. The significance of human capital proposes government and private enterprises to invest more on education to accelerate exports and economic growth. Government should encourage domestic and foreign direct investment in export sector to raise the output and the productive capacity of the economy.

Introduction

 Neoclassical export led growth (ELG) theory postulates causation from exports growth to economic growth. ELG has been sponsored as a common approach of industrial development and a substitute to import substitution industrialization.

 Evidence of export led growth hypothesis is helpful in making export promotion policy as a development strategy.

Introduction

The vital factor that contributes their exports and economic growth is investment in education which has positive externalities and is a critical input for innovation and R&D activity. Educated and trained labor force not only enhances economic growth but also attract foreign direct investment. Most of the studies have investigated the relationship between human capital and economic growth based on growth accounting framework (Barro, 1991, Barro and Lee 1993) or endogenous growth theory (Lucas 1988, Romer 1990; Grossman and Helpman, 1991). The growth accounting framework conceives that economic growth and productivity can be enhanced by raising human capital stock. The endogenous growth model of Romer (1990) postulates that human capital is directly related to creation of new ideas which is obvious in the form of scientific knowledge. Education which is the investment in human capital causes growth in physical capital and leads to accelerate economic growth. Accumulation of human capital possibly promotes economic growth via enabling technology adaption (Welch, 1970: Foster and Rosenweig, 1996).

ARTICLE/AUTHOR	COUNTRY/ DATA	METHEDOLOGY/ VARIABLES	CONCLUSION
Exports and economic growth: Evidence from 19th Century Europe John Thornton Economics Letters, 1997, 55, 235–240	United Kingdom Denmark: 1870-1913 Germany:1980-1913	Co-integration and Granger causality tests Real GNP and Real Exports	He finds empirical evidence between exports and economic growth in six European countries for the period around the mid-19th Century to the eve of First World War. The study reveals unidirectional causality from real exports to real GNP in Italy, Norway, and Sweden. Unidirectional causality runs from real GNP to real exports in U.K while bidirectional causality between real exports and GNP in Denmark and Germany.

ARTICLE/AUTHOR	COUNTRY/ DATA	METHEDOLOGY/ VARIABLES	CONCLUSION
Export-led growth hypothesis for Australia: an empirical re-investigation Jordan Shan & Fiona Sun Applied Economics Letters, 1998, 5, 423–428	Australia Quarterly Data Period:1978Q3- 1996Q3	VAR and Granger Causality Real growth of manufacturing output, Capital, Labor, Export and Import	Unidirectional causality is evidenced from industrial production growth to exports with one year time lag and also consistent with other lag structures. They reject export-led growth hypothesis but supports growth-driven exports hypothesis in Australia
On the export-led growth hypothesis: the econometric evidence from China Jordan Shan & Fiona Sun Applied Economics, 1998, 30, 1055 – 1065	China Monthly Data 1987-1996	VAR framework and Granger no causality procedure developed by Toda & Yamamoto Exports , Industrial output, Energy Consumption, Labour force, Imports and Capital expenditure	ELG hypothesis is rejected in China because it is based on unidirectional causality from industrial output to exports. They conclude that growth is an engine of exports in china despite positive contribution of exports to real output.

REVIEW OF LITERATURE (ELG AND HK)

ARTICLE/AUTHOR	COUNTRY/ DATA	METHEDOLOGY/ VARIABLES	CONCLUSION
Human Capital, Exports, and Economic Growth: A Causality Analysis for Taiwan, 1952–1995 Chuang, Yih-chyi Review of International Economics, 2000, 8(4), 712–720	Taiwan Annual Data: 1952-1995	Cointegration and Granger Causality Real GDP, Real Exports, Higher education attainment ratio	The study finds positive long run relationship among human capital, exports, and economic growth. Bidirectional causality is evidenced between export growth and higher education accumulation and unidirectional causality runs from higher education accumulation to economic growth.

ARTICLE/AUTHOR	COUNTRY/ DATA	METHEDOLOGY/ VARIABLES	CONCLUSION
Does Export Promotion Increase Economic Growth? Some Cross- Section Evidence Turan Subasat Development Policy Review, 2002, 20 (3): 333-349	35 high income, 35 middle income and 35 lower income countries	GDP growth rate, Export promotion policy index; Exports, Investment, Initial GDP per capita, Government Share in GDP, Social Unrest, Population, Primary enrolment and Political system	The finding does not support export-led development. In middle income countries weak positive correlation between export promotion policy index and growth is observed and no evidence for the benefits of promoting exports in low and high income countries. Promotion of exports may not hurt the economy but heavily dependence on exports to accelerate growth may be misleading.
Are Exports the Engine of Economic Growth? An Application of Cointegration and Causality Analysis for Egypt, 1977-2003 Fouad Abou-Stait Economic Research Working Paper No 76 (July 2005)	Egypt Annual Data Period: 1977-2003	Real GDP, Real Exports, Real Imports, Real GFCF	The study confirms the evidence of export led growth hypothesis. Shocks to exports lead to a significant response in GDP while shocks to exports have a small response on capital formation. Economic reforms and the shift towards a free market economy raises exports which accelerate economic growth.

ARTICLE/AUTHOR	COUNTRY/ DATA	METHEDOLOGY/ VARIABLES	CONCLUSION
Testing the Export-Led Growth Hypothesis for Botswana: A Causality Analysis André C. Jordaan1 & Joel Hinaunye Eita BOJE: Botswana Journal of Economics (2009)	/ Nacomtowity Note	VAR, Granger Causality GDP, Exports of goods and services	The study reveals bidirectional causality between exports and economic growth which supports both export-led growth and growth-driven export hypothesis in Botswana. The finding of results suggest that to enhance economic growth, export promotion policies should be adopted and by the allocation of resources for productive purpose, economic growth can accelerate to raise exports.
Export-Led Growth Hypothesis: A Multivariate Cointegration and Causality Evidence for Jordan Jamal Husein The Journal of Developing Areas, Volume 42, Number 2, Spring 2009, pp. 253-266		Co-integration, ECM GDP, Total Exports, Net Barter TOT	The study reveals bidirectional causality between real exports and real GDP in long run which validates ELG as well as Growth driven export hypothesis. In short run causality runs from exports to economic growth.

ARTICLE/AUTHOR	COUNTRY/ DATA	METHEDOLOGY/ VARIABLES	CONCLUSION
The Dynamics of Relationship between exports and economic growth in India P.K. Mishra International Journal of Economic Sciences and Applied Research, 2011, 4 (2): 53-70	India Annual data Period: 1970-2009	Total Exports (oil + non oil), Economic Growth	The study confirms the existence of long run equilibrium relationship between exports and economic growth but rejects the Export-led growth hypothesis based on Granger causality test. The direction of causality runs from real GDP to exports and the data supports for growth-driven exports in India.

REVIEW OF LITERATURE (Pakistan)

ARTICLE/AUTHOR	COUNTRY/ DATA	METHEDOLOGY /VARIABLES	CONCLUSION
An Analysis of Exports and Growth in Pakistan Muhammad A Quddus, Ikram Saeed The Pakistan Development Review 44: 4 Part II (Winter 2005) pp. 921–937	Pakistan, Annual Data Period: 1971- 2004	Co-Integration Engle Granger, ECM Real GDP, Real Exports, Investment/GDP ration Labor Force	The impact of exports to GDP is limited and its coefficient is statistically insignificant while Investment to GDP ratio effect on GDP is strong and its coefficient is statically significant. The Granger causality relationship is confirmed from export to economic growth for the long run period. The study validates ELG hypothesis.
A Dynamic Analysis of the Relationship among Human Development, Exports and Economic Growth in Pakistan Muhammad Afzal, A. Rauf Butt, Hafeez ur Rehman and Ishrat Begum The Pakistan Development Review 48: 4 Part II (Winter 2009) pp. 885–920	Pakistan Annual Data Period: 1971- 2009	ARDL Bound Testing approach of Cointegration GDP, Capital Stock, Real Exports, HDI	They find that inclusion of human development explanatory variable in augmented growth model increases the robustness of the model. The study supports the growth-driven exports hypothesis but the export-led growth and human capital based endogenous growth are not found applicable for Pakistan. Real GDP is a key source to explain the real exports and human development both in short and long run.

REVIEW OF LITERATURE (Pakistan)

ARTICLE/AUTHOR	COUNTRY/ DATA	METHEDOLOGY/ VARIABLES	CONCLUSION
Exports-Led Growth Hypothesis in Pakistan: Further Evidence Muhammad Shahbaz, Pervaz Azim and Khalil Ahmed Asian Economic and Financial Review, 2011, 1(3), pp.182-197	Pakistan Quarterly Data Period: 1990-2008	ARDL bound testing approach of Co-Integration, ECM Real GDP, Real Exports, Capital Stock and Real Effective Exchange Rate	Positive correlation between exports and economic growth. The study validates export led hypothesis during trade liberalization period. Capital stock is a major determinant of economic growth and currency depreciation improves economic growth via exports.
An Econometric Analysis of Export - Led Growth Hypothesis: Reflections from Pakistan Hassan Mobeen Alam Interdisciplinary Journal of Contemporary Research in Business, April 2011, Vol 2, No. 12	Pakistan Annual Data Period: 1971-2007	Co-Integration, ECM GDP, Exports, Imports	The study validates export- led growth hypothesis. Long run relationship between GDP and trade (exports and imports) is evidenced and exports and imports coefficient are statistically significant. The elasticity of imports to GDP is 0.49 while exports to GDP is 0.34.

REVIEW OF LITERATURE (Pakistan)

ARTICLE/AUTHOR	COUNTRY/ DATA	METHEDOLOGY /VARIABLES	CONCLUSION
M. Akbar & Zareen Naqvi	1972-73 to 1997- 98	Cointegration Granger Causality Exports, Income, Imports	Export diversification enhance Pakistan growth performance. The study shows that exports do not lead growth in any of the Granger-causality test. On
The Pakistan Development Review 39 : 4 Part II (Winter 2000) pp. 573-589			the contrary, growth lead exports in all most all the test.
Human Capital and Economic Growth in Pakistan: A Cointegration and Causality Analysis. Nabila, Awan and	Pakistan Annual Data: 1974 – 2009	VECM and VECM based Granger causality test Per capita income, Education index, Health index	Based on Toda Yamamoto causality test, they determine three uni directional causalities which run from economic growth to education index, economic growth to health index and education index to health index.

THEORETICAL FRAMEWORK

1. The neoclassical supply-side model

Feder (1982) was the first who provides formal rationalization of incorporating export variable to explain growth of the following form. $G = a(I/Y) + b(dL/L) + [\delta/(1+\delta) + F_x](X/Y)$ (dX/X) Where:

G = Growth rate of output

I/Y = the investment to output ratio

dL/L = growth rate of the labor force

dX/X = growth rate of exports

X/Y =share of exports in GDP

 $\delta/(1+\delta)$ = differential productivity effect

 F_x = externality effect

THEORETICAL FRAMEWORK

2. The balance of payments constrained growth model

The simplest way to explain the relationship between export and output growth is as follows:

Export growth \uparrow => eases BOP constraint on demand => (C + I +G) \uparrow without having BOP problems => GDP growth \uparrow . The growth rate of output of a country can be expressed as:

$$g = x/\Pi$$

Where

g = output growth

x = growth of export volume (determined by the growth of world income and income elasticity of demand for exports)

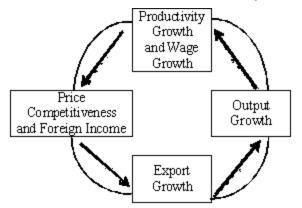
 Π = income elasticity of demand for imports.

THEORETICAL FRAMEWORK

3. The virtuous circle model of export-led growth

Due to diminishing returns to scale, neoclassical growth theory predicts slower growth in rich countries than poor countries for equal amount of investment. But returns to scale can be static and dynamic including learning by doing the so-called Verdoorn Law. According to this induced productivity growth model, following functional relationships can be described as:

- (i) Output growth is a function of export growth i.e., GrY= f(GrX).
- (ii) Export growth is a function of price competitiveness and foreign income growth i.e., $GrX = g(Pc, Y_f)$.
- (iii) Price competitiveness is a function of wage growth and productivity growth i. e., Pc = h(GrW, GrP).
- (iv) Productivity growth is a function of output growth i.e., GrP = i(GrY).



Study Objective

The objective of this study is to examine export led growth hypothesis and determine the effect of human capital on exports and economic growth in Pakistan.

Hypotheses

- Primary commodity exports granger cause GDP
- Semi Manufactures exports granger cause GDP
- Manufactured exports granger cause
 GDP
- Total exports granger cause GDP
- Human capital granger causes GDP

DATA & Variables

Time series data from 1975-2014 of real gross domestic product (RGDP), primary commodity exports, semi manufactures exports, manufactured exports, total exports, GDP deflator, adult literacy rate, gross enrolment rates are taken from Economic survey of Pakistan (various issues). Exports variables are deflated by GDP deflator to obtain real exports variables. i.e., real primary commodity exports (RPE), real semi manufactures exports (RSME), real manufactured exports (RME) and real total exports (REXP). Education index is used as proxy of human capital which is computed by UNDP methodology

ARDL

$$\Delta RGDP_{t} = a_{0} + \lambda_{1} RGDP_{t-1} + \lambda_{2} XP_{t-1} + \lambda_{3} HK_{t-1} + \sum_{i=1}^{n} \alpha_{i} \Delta RGDP_{t-i} + \sum_{i=1}^{n} \beta_{i} \Delta XP_{t-i} + \sum_{i=1}^{n} \gamma_{i} \Delta HK_{t-i} + u_{1t}$$
(1)

$$\Delta XP_{t} = a_{1} + \theta_{1}RGDP_{t-1} + \theta_{2}XP_{t-1} + \theta_{3}HK_{t-1} + \sum_{i=1}^{n} \Phi_{i} \Delta RGDP_{t-i} + \sum_{i=1}^{n} \pi_{i} \Delta XP_{t-i} + \sum_{i=1}^{n} \delta_{i} \Delta HK_{t-i} + u_{2t}$$
(2)

$$\Delta HK_{t} = a_{2} + \Omega_{1}RGDP_{t-1} + \Omega_{2}XP_{t-1} + \Omega_{3}HK_{t-1} + \sum_{i=1}^{n} \mu_{i} \Delta RGDP_{t-i} + \sum_{i=1}^{n} \sigma_{i} \Delta XP_{t-i} + \sum_{i=1}^{n} \psi_{i} \Delta HK_{t-i} + u_{3t}$$
(3)

with u_{1t} , u_{2t} are u_{3t} , \sim iid N(0, σ^2), Δ is first difference operator and n is lag length.

Where XP is the real primary exports, real semi manufactures exports, real manufactured exports and real total exports.

Co-integration

To test no cointegration among variables in ARDL equations from (1) to (3), following null hypotheses are stated as follows:

Null Hypothesis: $\lambda_1 = \lambda_2 = \lambda_3 = 0$

Null Hypothesis: $\theta_1 = \theta_2 = \theta_3 = 0$

Null Hypothesis: $\Omega_1 = \Omega_2 = \Omega_3 = 0$

Rejection of above stated null hypotheses implies cointegration. However as the null hypothesis is 'No Cointegration' the tests does not have the standard 'F' or 'Chi-Square' sampling distribution.

Table 1: Unit root tests

		ADF Test		PP Test		
Variable	Constant	Trend and Constant	No Trend and Constant	Constant	Trend and Constant	No Trend and Constant
RGDP	-2.410	-1.756	3.408	-2.994**	-1.339	8.929
RPE	-1.835	-3.108	0.570	-1.641	-3.154	0.823
RSME	-1.952	-1.616	1.584	-1.994	-1.559	1.705
RME	-2.340	-0.394	3.734	-2.632*	-0.032	3.307
REXP	-1.652	-1.006	3.064	-1.782	-0.847	3.084
НК	-0.416	-1.598	-5.588	-0.422	-1.859	-4.999***
DRGDP	-3.951***	-4.671***	-1.327	-4.014***	-4.675***	-0.956
DRPE	-7.184***	-7.089***	-7.162***	-7.621***	-7.499***	-7.458***
DRSME	-6.869***	-6.902***	-6.516***	-6.843***	-6.898***	-6.491***
DRME	-5.780***	-7.001***	-1.485	-5.792***	-7.564***	-4.294***
DREXP	-5.988***	-6.361***	-4.820***	-5.991***	-6.587***	-4.898***
DHK	-6.064***	-5.967***	-1.231	-6.0958***	-5.998***	-3.591***
*, **, *** Significant at level 10%, 5% and 1% respectively						
All values are in natural logarithm, D is first difference operator						

Table 2: ARDL Bounds cointegration test

	Dependent Variable	F Statistics	Cointegration
ARDL Primary	RGDP\RPE,HK	4.525	Yes
Commodity Export	RPE\RGDP,HK	6.132	Yes
	HK\RGDP,RPE	5.466	Yes
ARDL Semi Manufactures	RGDP\RSME,HK	3.929	Inconclusive
Exports	RSME\RGDP,HK	5.239	Yes
	HK\RGDP,RSME	3.984	Inconclusive
ARDL Manufactured Export	RGDP\RME,HK	3.524	Inconclusive
	RME\RGDP,HK	3.547	Inconclusive
	HK\RGDP,RME	5.388	Yes
ARDL Total Export	RGDP\REXP,HK	3.912	Inconclusive
	REXP\RGDP,HK	5.465	Yes
	HK\RGDP,REXP	5.754	Yes

Table 3: Results of Long run model

	Long run coefficients						
	Dependent Variable RGDP						
	Constant	RPE	RSME	RME	REXP	НК	
Equation	16.543***	0.095**				1.86***	
Equation	17.102***		0.020			1.902***	
Equation	14.737***			0.230***		1.245***	
Equation 15.191*** 0.193*** 1.50***							
* ** ***	*, **, *** Significant at level 10%, 5% and 1% respectively						

Table 4: Diagnostic test based on ECM

	Lagrange Multiplier test statistics			F- test	
	Diagnostics	Test Statistics Value	p-value	F-Statistics Value	p-value
Dependent variable = ΔRGDP Regressors (ΔRPE,ΔHK)	Serial correlation	2.152	0.341	0.931	0.405
	Hetroscedasticity	9.989	0.266	1.293	0.286
	Normality (JB)	0.609	0.738	Not Applicable	
Dependent variable = ΔRGDP Regressors (ΔRSME,ΔHK)	Serial correlation	3.122	0.265	1.388	0.265
	Hetroscedasticity	8.486	0.387	1.042	0.428
	Normality (JB)	0.409	0.815	Not Applicable	
Dependent variable = ΔRGDP Regressors (ΔRME,ΔHK)	Serial correlation	1.071	0.585	0.586	0.563
	Hetroscedasticity	10.587	0.226	1.4	0.238
	Normality (JB)	1.635	0.441	Not Applicable	
Dependent variable = ΔRGDP Regressors (ΔREXP,ΔHK)	Serial correlation	2.878	0.237	1.234	0.305
	Hetroscedasticity	10.69	0.219	1.41	0.231
	Normality (JB)	0.401	0.818	Not Applicable	

Stability Tests

Primary Exports

Figure 2(a)

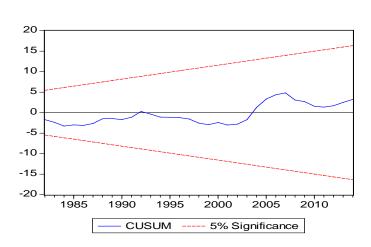
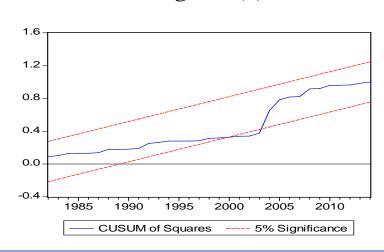


Figure 2(b)



Semi Manufactures Exports

Figure 3(a)

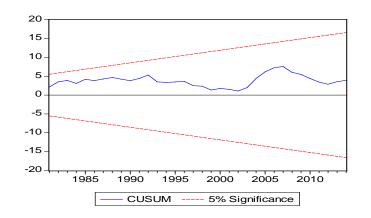
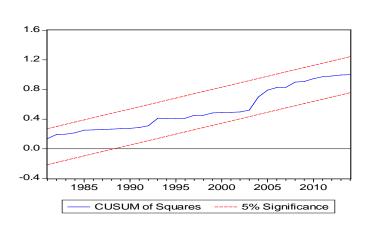


Figure 3(b)



Stability Tests

Manufactured Exports

Figure 4(a)

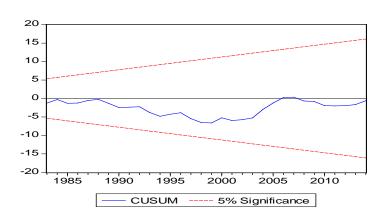
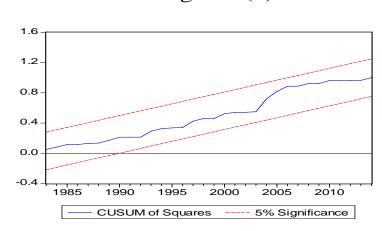


Figure 4(b)



Total Exports

Figure 5 (a)

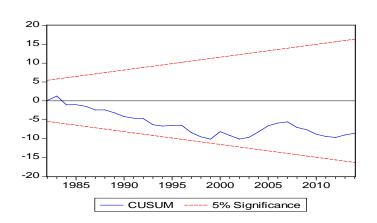


Figure 5 (b)

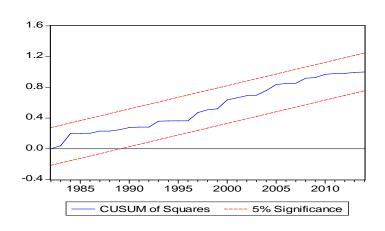


Table 5(a): Primary Exports			
F- statistics			
Lags of independent	Dependent Variables		
Variables	ΔRGDP	ΔRPE ΔHK	
ΔRGDP	0.688	0.380	8.078***
ΔRPE	3.107*	0.068	0.124
ΔΗΚ	1.226	0.128	21.959***
ECT _{t-1}			
ter _{t-1}	0.029**	-0.526***	-0.558***
*, **, *** Significant at level 10%, 5% and 1% respectively			

Table 5(b): Semi Manufactures Exports			
F statistics			
Lags of independent	Dependent Variables		
Variables	ΔRGDP	ΔRSME	ΔΗΚ
ΔRGDP	1.032	6.904**	10.176***
ΔRSME	3.771*	38.565***	4.674**
ΔΗΚ	1.137	8.400***	4.601**
ECT _{t-1}	0.021**	-0.00016***	-0.219***
*, **, *** Significant at level 10%, 5% and 1% respectively			

Table 5(c): Manufactured Exports			
F statistics			
Lags of independent	Dependent Variables		
Variables	ΔRGDP	ΔRME	ΔΗΚ
ΔRGDP	5.535**	2.564	0.009
ΔRME	6.780**	18.362***	2.882*
ΔΗΚ	0.023	3.461*	14.368***
ECT _{t-1}	-0.015**	-0.058***	-0.168***
*, **, *** Significant at level 10%, 5% and 1% respectively			

Table 5(d): Total Exports			
F statistics			
Lags of independent	Dependent Variables		
Variables	ΔRGDP	ΔREXP	ΔΗΚ
ΔRGDP	7.031**	1.593	0.485
ΔREXP	2.873*	15.381***	1.841
ΔΗΚ	0.216	7.529***	12.386***
ECT _{t-1}	-0.009**	-0.107***	-0.133***
*, **, *** Significant at level 10%, 5% and 1% respectively			

CONCLUSION

To explore causal relationship among export growth, human capital and output growth, three classifications of exports (primary commodity exports, semi manufactures exports, manufactured exports) are taken. All variables are stationary at first difference. The empirical results show that real primary commodity exports, real semi manufactures exports, real manufactured exports and real total exports have a significant effect on real GDP growth in short run and long run that supports ELG hypothesis. Short run effect of human capital is not observed but in long run it does effect GDP growth. The causality results show unidirectional causality runs from real primary export to real GDP, real manufactures exports to real GDP and real total exports to real GDP while real semi manufactures exports and real GDP have bidirectional causality. The results also support Growth led export (GLE) hypothesis in long run while in short run it validates only for semi manufactures exports. The study, therefore recommends that Pakistan should identify export potential of industries and frame policies to promote exports. Special attention should be given to growth of manufactured exports as its effect on output growth is the highest among all classification of exports. Timely credits to exporters can ease exporters to raise its output. Government should encourage domestic and foreign direct investment in export sector to raise the output and the productive capacity of the economy and for that purpose stability in macroeconomic policies, adequate energy resources, sufficient infrastructure, political stability and appropriate law and order situation are essential. The significance of human capital proposes government and private enterprises to invest in education for accelerating exports and economic growth. Pakistan should pay more attention to raise primary school enrolments, reduce dropout rates, increase quantity and quality of teaching and non-teaching staff and maintain school buildings and infrastructure. Government of Pakistan should increase research grants to public sector universities and R&D institutes, and facilitate private sector universities to conduct research and development.

Policy Implications

- Target export industries
- Industrial Strategy
- Investment on Education
- Attract FDI in export sector

Thank You